

Irina Krasavtseva

R&D manager

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Since 2021, I have been working in a young and innovative division of “Gazprom Neft,” focused on digital business transformation.

In my role as Product Manager, I lead multiple cross-functional projects as a team leader, launch new initiatives, and handle recruitment and onboarding of Project Managers. However, my main focus is engineering: developing robots and laboratory equipment.

I have been involved in its development from the “Idea” stage through prototype and MVP, and I have now launched a pilot version of the robot for the customer.

[Here is a news article](#) about the robot, and it was also [announced](#) at the St. Petersburg International Economic Forum.

Skills:

• Methodologies and Tools

Agile, Kanban, SCRUM, SAFe, Waterfall

• Professional area

Oil Gas production, geological exploration, metrology, quality control, robotics, 3D printing, cybersecurity, engineering

• Processes

Stakeholder communication, team work planning and optimization, timeline estimation, partner collaboration, project pitching and demonstrations, facilitation

• Economics

Financial modeling, Unit economics, audience segmentation, service models

• Software

Confluence, Jira, Miro, Trello, MS Office, Visio

• Product Development

Market analysis, benchmarking, CustDev, NPS/CSI, backlog prioritization (RICE/WSJF), hypothesis formulation, creation of technical specifications, user stories, non-functional requirements, defining key product metrics, SMART, BPMN/EPC

Experience:

11.2021 — Present

Saint Petersburg, Russia

Gazpromneft

Product manager (engineering)

- Development of robots and equipment: unmanned all-terrain vehicles for geological exploration and control of linear objects, robots for chemical laboratories, oil analyzers.
- Discovered a method to develop the research direction, increasing the department’s average monthly revenue from R&D from 6 million rubles to 10 million rubles.
- Identified customer requirements, opportunities, and user problems through close collaboration with business owners and key stakeholders. Effectively managed stakeholder expectations by ensuring transparency and providing regular updates on project progress.
- Developed long-term project roadmaps and resource planning, driving product objectives.
- Managed the full lifecycle of projects from planning to realization and implementation, with exposure to working with agile and waterfall methodologies: robotic modular platform, robotic laboratory, laboratory equipment.
- Conducted research on innovative solutions and their implementation in company processes.
- Built high-performing, cross-functional product teams (4-25 people), including developers, constructors, engineers, analysts, and managers.
- Prepared and presented technical documentation and project updates to senior management and external partners.

11.2021 — Current

Saint Petersburg, Russia

Corporate University of Gazpromneft

Developer of educational programs

- Created educational programs completed by over 1,000 company employees: “Soft Skills,” “School of Digital Engineering,” “Metrology in Robotics.”
- Developed the educational program, organized video and podcast recordings, managed a cross-functional team, communicated with universities, and created metrics for evaluating program success and customer satisfaction.

01.2019 — 11.2021

Saint Petersburg, Russia

Gazpromneft

Project manager in cybersecurity projects

- Coordinate and oversee various project elements, ensuring all aspects are aligned with project goals and timelines.
- Collaborate closely with cross-functional teams, including marketing, development, and product teams, to ensure project objectives are clearly understood and met.
- Participate in planning and strategy meetings, offering insights and suggestions to enhance project efficiency and effectiveness.
- Ensure all project activities adhere to organizational standards and best practices, maintaining a consistent approach across all projects..
- Finance management and contracting with subcontractor organizations.
- Identifying customers requirements, opportunities, user problems through close working with business owners and key stakeholders.

06.2016 — 06.2018

Saint Petersburg, Russia

Pylon

Quality engineer

- Updating the documented information of the company's QMS, conducting internal and external audits for compliance with ISO 9001: the company confirmed compliance.
- Control of executive and working documentation.
- Work with warranty obligations of subcontractors.
- Training employees in the principles of quality management.

Education:

Saint Petersburg State University of

Economics

Management of Quality, 2012 - 2016 (GPA 4,7)

L&D Academy

Corporate training, 2022 - 2023

Certificates:

Project Management Expert, PM Expert

04.2021

SAFe 5 Agilist, Scaled Agile

03.2023

Languages:

Russian (native), English C1